

- DEPARTMENT OF THE AIR FORCE**
HEADQUARTERS AIR FORCE SERVICES AGENCY

5. Please pass this information to your bases and encourage community centers to conduct Colossal Cookie Challenge events and submit their entries to HQ AFSVA/SVPY, Attn: Margaret Barnett no later than 30 Jul 04. If you have any questions, please call my POC, Margaret Barnett, HQ AFSVA/SVPY, DSN 487-4045.



J. A. SWIGART-SMITH, Colonel, USAF
Director of Programs

Attachment:

1. Colossal Cookie Challenge Entry Form
2. Colossal Cookie Challenge Guidelines
3. Colossal Cookie Challenge LOGO

cc:

HQ USAF/ILVY

COLOSSAL COOKIE CHALLENGE GUIDELINES

1. PURPOSE:

a. The purpose of the event is to host a fun and innovative contest highlighting the baking/cooking skills of the community. The event is intended to draw participants from the entire community, highlight skills, and provide possible opportunities to partner with other community activities such as the commissary, clubs, and other community service organizations.

b. Collect recipes for a Family Member Programs Community Center Colossal Cookie Challenge Recipe Book.

2. ELIGIBILITY: All persons eligible to use Community Centers and Youth Centers may participate in the Colossal Cookie Challenge.

3. RESPONSIBILITIES:

a. Community Centers or Youth Centers will provide:

(1) A project officer to coordinate and conduct the Colossal Cookie Challenge.

(2) Coordination with the marketing staff for multimedia promotion and publicity.

(3) Coordination with the local commissary and AAFES for possible sponsorship, and to highlight Pillsbury, Betty Crocker, General Mills products, the base Colossal Cookie Challenge, and the National Pillsbury Bake-Off.

(4) A site for the contest and awards ceremony.

(5) Leadership representation at the awards ceremony.

(6) An after action report and the names and recipes of winners to the MAJCOM POC not later than 15 working days after the event.

b. MAJCOM will provide:

(1) Information on the 4 MAJCOM winning entries in each category and copies of the 10 recipes selected for the Air Force Community Center Colossal Cookie Recipe Book to the HQ AFSVA/SVPY POC by 30 Jul 04.

(2) Distribution of Colossal Cookie Challenge logo aprons, provided by HQ AFSVA/SVPY, for participant prizes or as promotional items.

c. HQ AFSVA/SVPY will provide:

(1) Guidance for participants in the Air Force Community Center Colossal Cookie Challenge.

(2) Coordination with the marketing staff for multimedia promotion, publicity, and possible sponsorship.

(3) A panel of judges to select the winning entries.

(4) Selection, preparation of recipes for printing, and printing of a Family Member Programs Community Center Colossal Cookie Challenge Recipe Book.

4. SCHEDULE: Base-level and/or MAJCOM events should be completed in time to submit results to HQ AFSVA/SVPY by 30 Jul 04.

5. RULES:

a. Base- and MAJCOM-level contests and rules should be established by each base or MAJCOM to accommodate their resources, and generate the maximum participation from the entire community.

b. Each recipe may only be submitted in one category (participants may submit more than one recipe/product but each recipe/product may only be submitted once in each category).

(1) Entries must be submitted for judging in the following categories:

Holiday or Special Occasions (decorated cookies)

No Bake Cookies (no oven needed)

Healthy Cookies (must contain fruit, nuts, or cereal)

Cookie Makers Special (everything that doesn't fit in another category)

(2) Entries will be judged on the following:

Taste

Appearance

Creativity

c. Each contestant must provide a complete recipe with all ingredients, specific measurements, and utensils necessary to prepare the entry. Each recipe must produce enough samples for at least one dozen "colossal cookies."

d. Each contestant is encouraged to submit their recipe to the 2004 Pillsbury Bake-Off contest. All recipes submitted to the official Pillsbury Bake-Off contest must be an original unpublished recipe and use at least one Pillsbury, Betty Crocker, or General Mills product. Complete rules are available on the Pillsbury Bake-Off website: www.bakeoff.com.

6. AWARDS:

- a. Each base will provide participation certificates and awards based on the number of entries.
- b. MAJCOMs will provide participation certificates and awards for the winning entries forwarded to HQ AFSVA/SVPY.
- c. HQ AFSVA/SVPY will provide certificates of participation and one Colossal Cookie Challenge cookbook and plaque for the 1st, 2nd, and 3rd place winners in each category.

COLOSSAL COOKIE CHALLENGE ENTRY FORM

NAME _____

RANK (if military) _____ PHONE# _____

BASE _____

BASE POC _____ POC PHONE# _____

COMPLETE MAILING ADDRESS _____

CATEGORY (check one):

____ Holiday or Special Occasion (decorated cookies)

____ No Bake Cookies (no oven needed)

____ Healthy Cookies (must contain fruit, nuts, or cereal)

____ Cookie Makers Special (everything that doesn't fit in any other category)

List ingredients:

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

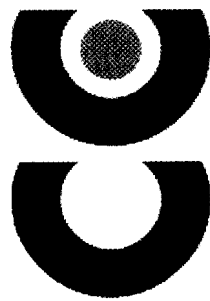
Mixing, Baking, or other Special Instructions:

List required Utensils or Special Ingredients:

I certify this is an unpublished recipe and I give my permission for publication in the
Family Members Colossal Cookie Challenge Recipe Book

Signature _____

Print Name _____ Date _____



community center

CROSSAL COOKIE challenge